

TILAK MAHARASHTRA VIDYAPEETH, PUNE

B. Sc. IN HOSPITALITY AND TOURISM (757)

EXAMINATION: MAY/JUNE- 2026

THIRD SEMESTER

Subject : - Travel & Tourism-III (757305)

C/CB
60:40

Date: 2/06/2026

Total Marks: 60

Time: 2.00 pm to 4.30 pm

Instructions: 1) Each question carries equal marks.
2) Attempt any 06 questions

- Q. 1** Explain the following terms (10)
1. Daylight Saving Time
2. Allocentric traveler
3. Segment
4. Group Inclusive Tour
5. International Date line
- Q. 2** Match the City with Airport Codes (10)
1. Vienna 1. MOW
2. Brussels 2. DAC
3. Berlin 3. NBO
4. Athens 4. VIE
5. Amsterdam 5. BRU
6. Istanbul 6. AMS
7. Barcelona 7. ATH
8. Moscow 8. BER
9. Nairobi 9. BCN
10. Dhaka 10. IST
- Q. 3** Explain the concept of Tourism Marketing. (10)
- Q. 4** Write short note on (10)
A. Reasons why tourist prefer to travel by Air.
B. Seasonality in Tourism.
- Q. 5** What are the types of tourism product? Explain in detail. (10)
- Q. 6** State and explain continents of the world. (10)
- Q. 7** For any travel agency list and explain the basic information required from the tourist to plan an itinerary. (10)
- Q. 8** As a tour operator a couple approaches you for a weekend tour from Pune City. Plan an all inclusive luxury itinerary for them with costing. (10)