

TILAK MAHARASHTRA VIDYAPEETH, PUNE
MASTER OF COMMERCE (M.COM)

EXAMINATION: MAY - 2026
FIRST SEMESTER

Sub: Research Methodology (MCC24-104)

Date: 18/05/2026

Total marks: 60

Time: 10.00 am to 12.30 pm

Instruction: 1) All questions are compulsory.
2) Figures to the right indicate full marks.

Q. 1 Answer the following questions. (Attempt any two) (32)

1. State importance and limitations of social research.
2. What is Research? Discuss the objective and nature of research.
3. Explain in detail types of Research.
4. Explain Research process in detail.

Q. 2 Answer the following questions. (Attempt any two) (16)

1. Define Secondary Data. What are the techniques of Secondary Data collection?
2. What is Research Design? Write the steps in Research Design.
3. Write Importance and Limitations of Social Research.
4. Define research report. What are the various contents of Research report?

Q. 3 Write short notes. (Attempt any three) (12)

1. Steps in defining Research problem
 2. Tabulation
 3. Types of scale
 4. Primary Data.
 5. Questionnaire
 6. Testing of Hypothesis
-