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BACHELOR OF BUSINESS ADMINISTRATION (B.B.A.)/ (071)
B.Sc IN BUSINESS ADMINISTRATION(B.Sc.BA) (755)
BSC SPORTS MANAGEMENT (770)
EXAMINATION: MAY - 2026
SEMESTER - III
Sub.: Basics of Supply Chain & Logistics Management
(BBA24-313/BSBA24-313/BSC24-313)

Date : 25/05/2026**Total Marks : 60****Time: 2.00 pm to 4.30 pm**

- Instructions:** 1) All questions are compulsory.
 2) Figures to the right indicate full marks.

Q. 1. Choose the most appropriate option. (05)

1. A key driver for companies to establish a Global supply chains is to achieve lower ----- costs by manufacturing goods in foreign countries.

a) Production	b) Transport
c) Technological	d) Material

2. Lean strategies are more effective when customer demand is relatively -----
 And predictable.

a) Unstable	b) Stable
c) High	d) Low

3. Logistics directly impacts a company's ability to provide high ----- by ensuring product availability, timely delivery, and a responsive return process

a) Customer satisfaction	b) Demand
c) Profit	d) Stability

4. ----- is generally considered the most cost incentive key activity in logistics.

a) Supply	b) Transportation
c) Storage	d) Security

5. The component of SCM that involves determining what, when, and how much to produce to meet forecasted demand is called -----.

a) Controlling	b) Planning
c) Decision making	d) Organizing

Q. 2. State True / False (05)

1. SCM is solely responsible for cost reduction and does not contribute to increasing customer service level.

a) True	b) False
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2. The objective of inventory management is to balance the trade offs between the cost of holding the inventory and the costs associated with running out of stock (stockouts)

a) True	b) False
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3. An agile supply chain is will typically prioritize speed and flexibility in its processes even if it results in slightly higher operating costs than a purely Lean system.

a) True	b) False
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- [illegible]

Q. 3. Write Short notes on (Any Three) (15)

1. Implementation difficulties of ERP System.
2. Transportation
3. Impact of technology in SCM
4. Top techniques to manage Global supply chain
5. Advantages of warehousing

Q. 4. Answer in detail (Any Two) (20)

1. Discuss the advantages of Lean Management
2. Describe how an organization introduces sustainable SCM in step by step manner.
3. Discuss the scope of E-Commerce.
4. Explain in detail types of Logistic Management.

Q. 5. Case study: (15)

A small online retailer that sells unique, custom-printed t-shirts is facing customer complaints. Customers are unhappy that it takes 15 days from placing an order to receiving the t-shirt, while a competitor offers a 5-day delivery time. The retailer's operations manager says, 'Once the shirt is printed, our job is done; slow delivery is the shipping company's problem, not ours.'

Questions:

1. Explain why the operations manager's statement is incorrect, using the concept of the Scope of SCM
2. Briefly explain the Role and Importance of SCM in this scenario, specifically focusing on how improving the end-to-end process could increase customer satisfaction and business success
3. Discuss the following elements of Logistic Management as
 - Inventory Planning
 - Inbound and Outbound Logistics
 - Fleet Management