

TILAK MAHARASHTRA VIDYAPEETH, PUNE
B.SC. IN SOCIAL MEDIA & DIGITAL MARKETING
EXAMINATION: MAY- 2026
SECOND SEMESTER

Sub: Introduction to Videography (79125-204)

Date: 22/05/2026

Total Marks : 40

Time: 10.00 am to 12.00 pm

Instruction:

1. All questions are compulsory unless and otherwise stated.
2. Bold figures to the right of every question are the maximum marks for that question.
3. Candidates are advised to attempt questions in order.
4. Answers written illegibly are likely to be marked zero.
5. Write the exact question number in the answer sheet.
6. It is mandatory to write an introduction and conclusion in your answers.

Q. 1. Answer the following. (Any Two) (20)

- 1) Discuss the various stages of video production.
- 2) Explain the importance of editing in videography with suitable examples.
- 3) Discuss the impact of digital technology and social media on modern videography.

Q. 2. Write short notes. (Any Two) (10)

- 1) Camera shots
- 2) Camera Angles
- 3) Sound Recording
- 4) Tripod and camera Movement
- 5) Mobile videography

Q. 3. Open Ended Question (10)

How has Smartphone technology changed the field of videography?
