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MASTER OF COMMERCE (M.COM)
EXAMINATION: DECEMBER - 2025
FOURTH SEMESTER

Sub: Modern Entrepreneurship Development (MCC-411)

Date: 26/12/2025

Total marks: 60

Time: 2.00 pm to 4.30 pm

Instruction: 1) All questions are compulsory.

2) Figures to the right indicate full marks.

Q. 1 Answer the following questions. (Attempt any two) (32)

1. What does a business plan consist of? Explain the process of a business plan.
2. State different training methods.
3. Describe the qualities that a person should possess to be a successful entrepreneur?
4. State and explain the various organizations that assist in entrepreneurship.

Q. 2 Answer the following questions. (Attempt any two) (16)

1. Explain the processes of project management.
2. Write objectives of research and development in entrepreneurship
3. What are the important functions performed by entrepreneurs, after the conception of a business idea?
4. Define on the job and off the job training.

Q. 3 Write short notes. (Attempt any three) (12)

1. Risk analysis
 2. Feedback
 3. Just in Time Process
 4. Function of an Entrepreneur
 5. Total Quality Management
 6. Essential Qualities of a Trainer
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