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MASTER OF COMMERCE (M.COM)
EXAMINATION: DECEMBER - 2025
THIRD SEMESTER

Sub: Global Business Environment (MCC-312/MCC24-302)

Date: 17/12/2025

Total marks: 60

Time: 2.00pm to 4.30pm

Instruction: 1) All questions are compulsory.
2) Figures to the right indicate full marks.

Q. 1 Answer the following questions. (Attempt any two) (32)

1. What are the causes and remedies to control pollution?
2. Explain the meaning, nature, scope and importance of global business environment
3. Why is MNC important in the economy?
4. Explain the importance of banking institution.

Q.2 Answer the following questions. (Attempt any two) **(16)**

1. Explain the importance of International business.
2. Explain the importance of small scale industries
3. Explain PESTEL analysis
4. Write the importance of foreign capital

Q.3 Write short notes. (Attempt any three) (12)

1. Role of public banks
2. Demographic environment
3. Globalization
4. Small Scale Industries
5. Competition analysis
6. Co-operative Banks