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MASTER OF COMMERCE (M.COM)
EXAMINATION: DECEMBER- 2025
SECOND SEMESTER

Sub: International Business (MCC24-201)

Date: 26/12/2025

Total marks: 60

Time: 10.00 am to 12.30 pm

Instruction: 1) All questions are compulsory.
2) Figures to the right indicate full marks.

Q. 1 Answer the following questions. (Attempt any two) (32)

1. Explain in detail Nature and Scope of International Business Environment.
2. Explain in detail India's foreign trade in post globalization era.
3. Explain in detail International Marketing and list down its problems.
4. Explain in detail role of India in SAARC.

Q. 2 Answer the following questions. (Attempt any two) **(16)**

1. Discuss Bilateral and Multilateral trade laws.
2. Explain Human resources issues and Environmental issues in International Business.
3. Explain the Dispute settlement mechanism under WTO.
4. Explain the Role of Foreign Investment in Globalization.

Q. 3 Write short notes. (Attempt any three) (12)

1. Problems of Patent Laws.
2. Methods of payment in International trade.
3. IBRD
4. Impact of Globalization on India.
5. Issues in Foreign Investments.
6. Entry Strategies in International Marketing.