

MASTER OF COMMERCE (M.COM)
EXAMINATION: DECEMBER - 2025
FIRST SEMESTER

Sub: Research Methodology (MCC24-104)

Date: 19/12/2025

Total marks: 60

Time: 10.00 am to 12.30 pm

Instruction: 1) All questions are compulsory.
2) Figures to the right indicate full marks.

Q. 1 Answer the following questions. (Attempt any two) (32)

1. Explain different types of Sampling.
2. Define Research .Explain characteristic, objectives and importance of Research.
3. Explain steps in Research Process.
4. Explain in detail contents of Research Report.

Q. 2 Answer the following questions. (Attempt any two) **(16)**

1. Explain Secondary Data in detail.
2. State importance and limitation of social research.
3. What are the various types of Interview? Explain in brief.
4. Difference between Social Survey and Social Research.

Q. 3 Write short notes. (Attempt any three) (12)

1. Types of scales
2. Contents Research Design
3. Testing of Hypothesis
4. Interpretation
5. Social Research
6. Tabulation