

TILAK MAHARASHTRA VIDYAPEETH, PUNE
BACHELOR OF COMMERCE (B.COM)
EXAMINATION: DECEMBER - 2025
FIRST SEMESTER

Subject: Study of Business Houses (BCOM23-104)

Date: 19/12/2025

Total marks: 60

Time: 10.00 am to 12.30 pm

Instructions: 1) Attempt all Questions
2) Figures to the right indicate full marks

Q. 1) Answer the Multiple Choice questions. (Any 10) (10)

1. Laxmi Narayan Temple of Birla Group was opened by _____.
a) Gandhiji
b) Nehru
c) Sawarkar
d) None
2. Where is the Head office of Hindustan Times ?
a) New Delhi
b) Chennai
c) Kolkata
d) Pune
3. What is the main Product line of Reliance Industries Ltd?
a) Cement
b) Polyester Yarn
c) Drugs
d) Fertilizers
4. TISS is an institute for _____.
a) Scientific Studies
b) Social Sciences
c) Students Sports
d) Swimming Study
5. Head office of Kirloskar BrothersLtd is at _____.
a) Gujarat
b) Mumbai
c) Belgaon
d) Pune
6. Bajaj Group CSR is known for _____.
a) Nehru Social Service
b) Gandhian Social Work
c) Patel Social Service
d) Jina Social Service
7. In 2012 Mafatlal Denim was amalgamated in _____.
a) Mafatlal Industries
b) Reliance Industries
c) Kirloskar Industries
d) Tata Industries
8. Who is the Founder of Tata Group?
a) JRD Tata
b) Dorabji Tata
c) Jamshetji Tata
d) Ratan Tata
9. Birla Group was motivated by Which Movement?
a) Independence movement
b) Trade Unions Movement
c) Farmers Movement
d) Educational Movement

10. Which Company does not belong to Anil Ambani Group?
- | | |
|---------------------------|--------------------|
| a) Reliance Communication | b) Reliance Power |
| c) Reliance Infra | d) Reliance Retail |
11. Mahindra and Mahindra Group CSR is known for _____.
- | | |
|---------------|--------------|
| a) Seva Singh | b) Swadeshi |
| c) Water Mgt | d) Education |
12. Kirloskar Group was formed in _____.
- | | |
|---------|---------|
| a) 1898 | b) 1988 |
| c) 1888 | d) 1998 |
13. Who shifted Bajaj Group to Pune area?
- | | |
|------------------|----------------|
| a) Sanjeev Bajaj | b) Jamnalal |
| c) Rajeev Bajaj | d) Rahul Bajaj |

Q. 2) Write Short Note (Any 3) (15)

1. Kinetic Engineering Limited
2. Chitale Bandhu Mithaiwale's Bakarwadi
3. Creation and introduction of the Bajaj Group
4. Anil Ambani Group
5. Specialty of the Birlas

Q. 3) Answer the following question in 150 words. (any 2) (20)

1. Discuss the major subsidiaries of HDFC.
2. Explain the history of WIPRO through years.
3. State the story of P.N.Gadgil through generations.
4. Describe the house of Kalyani's briefly.

Q. 4) Answer the following question in 300 words. (any one) (15)

1. What are the achievements of the House of Garwares?
2. Describe the milestones achieved by Infosys.
3. Elaborate the facility management services of BVG India
