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MASTER OF BUSINESS ADMINISTRATION
(M.B.A. – SPORTS MANAGEMENT)
EXAMINATION: DECEMBER -2025
SEMESTER - II
Sub: Sports Ethics & Governance (MBA-S202)

Date: 31/12/2025**Total marks: 60****Time: 10.00 am to 12.30 pm****Q. 1. Answer in Detail.****(30)**

1. Explain with the help of a suitable diagram the sports governance structure in India.
2. You are the secretary of a NSF and are to record minutes of the meeting of the executive committee meeting. Draft a notice and the minutes of the meeting mentioning at least 5 agenda points to be signed by all exco members of the organization.
3. Discuss the importance of governance in sports organizations. How do governance structures impact decision-making, transparency, and accountability in professional sports leagues and federations?

Q. 2. Write Short Notes: (Any Two)**(10)**

1. Transparency in Sports organizations.
2. Role of President in a sports organization.
3. How do sports organizations prevent match-fixing?
4. What is the role of anti-doping agencies in sports governance?

Q. 3. Answer in Short:**(10)**

1. Name three key principles of good governance in sports organizations.
2. Why is financial transparency important in sports governance?
3. What is the role of the Court of Arbitration for Sport (CAS)?
4. Give an example of a major sports governance scandal.
5. How can sports organizations promote fair representation of athletes with disabilities?

Q. 4. Case Study: NCAA and the Debate Over Athlete Compensation**(10)**

Background:

For decades, the National Collegiate Athletic Association (NCAA) maintained strict rules preventing college athletes from earning money, arguing that they were "amateurs." However, lawsuits and increasing public pressure forced the NCAA to change its policies. In 2021, the NCAA allowed athletes to profit from their Name, Image, and Likeness (NIL), marking a significant shift in governance and athlete rights.

1. What should have been done differently by USA Gymnastics and the U.S. Olympic Committee to avoid such a scandal?
2. How can sports organizations create a culture that prioritizes athlete well-being over competitive success?