

TILAK MAHARASHTRA VIDYAPEETH, PUNE
MASTER OF BUSINESS ADMINISTRATION
(M.B.A. – SPORTS MANAGEMENT)
EXAMINATION : DECEMBER - 2025
SEMESTER - I

Sub: Sports Event & Facility Management (MBA25-S103)

Date: 26/12/2025

Total marks: 60

Time: 10.00 am To 12.30 pm

Q. 1. Answer in Detail.

(30)

1. ISST Sports League is to be planned for January. Prepare a Financial report before the event.

2. **Operational Feasibility Evaluation of the Sunrise Multi-Sports Arena**
 The **Sunrise Multi-Sports Arena**, located in an urban area, is preparing to launch as a multi-purpose sports facility offering **basketball, badminton, swimming, gym, and turf rentals**. The management team has noticed several operational challenges during the trial phase before opening to the public.

Key Background Information:

- The arena has **only one entrance and exit**, which also leads directly to the parking area.
- The facility has **limited storage space**, and equipment for different sports is currently being kept in a single shared room.
- The **booking system is manual** (Google Sheets-based), resulting in double bookings and confusion during peak hours.
- There are **no clear SOPs** for cleaning, equipment checkout, or facility closing procedures.
- Two sports areas (badminton and gym) share the **same washroom and changing room**, causing overcrowding.
- The arena has hired **part-time staff**, many of whom lack experience in customer service and facility operations.
- The facility does not yet have a **first-aid area** or a trained emergency response person.

Identify *at least five* operational feasibility challenges faced by the Sunrise Multi-Sports Arena.

3. Explain the process of Risk Assessment with Example.

Q. 2. Write Short Notes: (Any Two)

(10)

1. Environmental Risks
2. Capex vs Opex
3. Marketing of Events
4. 6 stage facility Life cycle

Q. 3. Answer in Short:

(10)

1. What is the importance of Sports Facility Management? Explain with example only.
2. What qualities should an event manager possess?
3. Why is Risk assessment important in Sports Events?
4. Drones hovering over a stadium. Identify & prevent the risk involved.
5. Give 4 examples of Ordinary Events.

Q. 4. Case Study

(10)

Calculate economic feasibility.

Capex- 5,71,00,000

Opex-65K/Month
