

TILAK MAHARASHTRA VIDYAPEETH, PUNE
MASTER OF BUSINESS ADMINISTRATION (M.B.A.)
EXAMINATION : DECEMBER - 2025
SEMESTER - I

Sub.: Organization Behaviour and Principles of Management (MBA24-101)

Date : 23/12/2025

Total Marks : 60

Time: 10.00 am To 12.30 pm

- Instructions:** 1) All questions are compulsory.
 2) Figures to the right indicate full marks.

- Q. 1. Write Short notes on (Any Three) (15)**
 1. Organizational Culture
 2. Features of Management
 3. Perceptual Process
 4. Models of Organizational Behaviour
 5. Differentiate between Management and Administration
- Q. 2. Answer in detail (Any One) (10)**
 1. List the five levels of Maslow's Hierarchy of Needs in detail.
 2. Analyse how different managerial skills are required at different levels of management.
- Q. 3. Answer in detail (Any One) (10)**
 1. Analyze the factors influencing perception in a multicultural workplace.
 2. Explain the stages involved in the formation of groups within an organization.
- Q. 4. Answer in detail (Any One) (10)**
 1. Explain the main contributions of Henry Fayol to Classical Management Theory.
 2. Critically evaluate the advantages and limitations of informal groups.
- Q. 5. Case study (15)**

The marketing department of Apex Technologies was gearing up for the launch of a new software product. Raj, the team leader, announced that the product would go live in just two weeks. However, he had not prepared a detailed plan—there was no defined timeline, no task allocation, and no clarity on the promotional strategy. The team assumed Raj would provide guidance, while Raj assumed the team would take initiative on their own.

As time passed, the designers waited for content from the writers, the writers waited for approvals from Raj and the sales team waited for product training that was never scheduled. Miscommunication grew, deadlines were missed, and the promotional campaign materials were incomplete.

Two days before launch, the CEO demanded a progress update. The team scrambled to put together last-minute work, resulting in errors, inconsistent messaging,

and a poorly coordinated launch plan. The product went live with bugs, minimal marketing, and confused customers. The CEO was unhappy, and team morale dropped.

Questions :

1. What planning steps could have prevented the delays and confusion in this situation?
2. How would you restructure the team's tasks, timelines, and communication to avoid last-minute chaos?
3. If you were the team leader, what immediate corrective actions would you take after noticing the project falling behind?