

TILAK MAHARASHTRA VIDYAPEETH, PUNE
BACHELOR OF BUSINESS ADMINISTRATION
(B.Sc Sports Management) (770)

EXAMINATION : DECEMBER-2025

SEMESTER - III

Sub: - Sports Event Management (BSC24-S311)

Date: 18/12/2025	Total marks: 60	Time: 2.00 pm To 4.30 pm
-------------------------	------------------------	---------------------------------

Q. 1. Answer in Detail (30)

1. You are appointed as the Volunteer Coordinator for the **Pune District Athletics Championship 2025** to be held at the Balewadi Sports Complex. The event will run for **2 days** and will host **600 athletes** from 40 schools.

The event will have the following operational requirements:

1. **Registration Desk:**
2. **Field of Play (Track & Field Events):**
3. **Crowd Management & Stand Assistance:**
4. **Medical Assistance Support:**
5. **Media & Broadcast Support:**
6. **Miscellaneous / Float Volunteers:**

Calculate the Number of Volunteers.

2. ISST Sports League is to be planned for January. Prepare a Financial report for the entire event.
3. Explain the process of Risk Assessment with Example.

Q. 2. Write Short Notes(Any Two) (10)

1. Health & Safety Risks
2. Major Events
3. Marketing of Events
4. Unauthorized drones are spotted hovering above the stadium. Identify and prevent the potential risks.

Q. 3. Answer in Short (10)

1. What is the importance of Sports Events ?
2. Why is Financial Management important in Sports Events?
3. Why is Risk assessment important in Sports Events?
4. What are Minor Events?
5. 2 examples of Reputational Risks.

Q. 4. Case Study (10)

Design a Sports Event for Toddlers, age group 3-5. Time Duration-5 Hours. Explain the entire event.