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BACHELOR OF BUSINESS ADMINISTRATION
B.Sc Sports Management (770)
EXAMINATION : DECEMBER -2025
SEMESTER - II

Sub: Sports Ethics & Governance (BSC24-S211)

Date: 30/12/2025	Total marks: 60	Time: 10.00 am To 12.30 pm
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Q. 1. Answer in Detail **(30)**

1. You are the secretary of a NSF and are to record minutes of the meeting of the executive committee meeting. Draft a notice and the minutes of the meeting mentioning at least 5 agenda points to be signed by all exco members of the organization.
2. Should athletes have a greater role in sports governance? Discuss the importance of athlete representation in decision-making processes and the impact of organizations like player unions and athlete commissions.
3. Is getting more revenues important to sports organizations? What can they be used for?

Q. 2. Write Short Notes(Any Two) **(10)**

1. Role of secretary in a sports organization.
2. What is the difference between governance and management in sports organizations?
3. How is technology improving governance in sports?
4. How do sports organizations prevent match-fixing?

Q. 3. Answer in Short **(10)**

1. Why is gender equity important in sports governance?
2. What are common ethical issues in sports governance?
3. Name three key principles of good governance in sports organizations.
4. What are the key responsibilities of the International Olympic Committee (IOC)?
5. What is the role of the Court of Arbitration for Sport (CAS)?

Q. 4. Case Study **(10)**

Background:

In 2015, FIFA, the world's governing body for football, was embroiled in a corruption scandal when U.S. authorities indicted several top officials on charges of bribery, money laundering, and fraud. The investigation revealed that FIFA executives had accepted bribes in exchange for awarding World Cup hosting rights and media contracts. As a result, FIFA President Sepp Blatter was suspended, and major reforms were introduced to improve governance.

Questions :

- 1) What governance failures contributed to the FIFA corruption scandal?
- 2) How can sports organizations prevent similar governance issues in the future?