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EXAMINATION: DECEMBER - 2025
SEMESTER - VI

Sub.: Entrepreneurship Development (BBA22-612)

Date : 27/12/2025

Total Marks : 60

Time: 10.00 am To 12.30 pm

- Instructions:** 1) All questions are compulsory.
 2) Figures to the right indicate full marks.

Q. 1. Choose the most appropriate option. (05)

1. A major reason for small business failure is_____
 - a) Excessive innovation
 - b) Too many employees
 - c) Poor financial planning
 - d) Strong competition
2. SIDBI stands for_____
 - a) Small Integrated Development Board of India
 - b) State Industrial Development Bank of India
 - c) Small Industries Development Bank of India
 - d) South India Development Bureau
3. The key feature of an entrepreneur is_____
 - a) Risk avoidance
 - b) Creativity and initiative
 - c) Risk avoidance
 - d) Creativity and initiative
4. A feasibility study includes_____
 - a)) Financial viability
 - b) Market viability
 - c) Technical viability
 - d) All of the above
5. A business plan is essential for_____
 - a) Securing loans
 - b) Guiding operations
 - c) Accessing government schemes
 - d) All of the above

Q. 2. State True / False (05)

1. Institutional assistance includes financial and technical support.
 - a) True
 - b) False
2. A project report is not required for bank loans.
 - a) True
 - b) False
3. Entrepreneurs are always born, not made.
 - a) True
 - b) False
4. Market analysis is a key part of a business plan.
 - a) True
 - b) False
5. Small enterprises do not contribute to rural development.
 - a) True
 - b) False

Q. 3. Write Short notes on (Any Three) (15)

1. Financial Assistance for Small Enterprises
2. Causes of Business Failure
3. Characteristics of an Entrepreneur
4. Steps in Establishing a Small Enterprise
5. Government Schemes for Small Enterprises

Q. 4. Answer in detail (Any Two)

(20)

1. Explain the role of various financial institutions in promoting small scale industries in India.
2. What is feasibility analysis? Explain types of feasibility studies.
3. Describe the entrepreneurial qualities and competencies required for successful entrepreneurship.
4. Explain the concept of innovation and its role in entrepreneurship.

Q. 5. Case study

(15)

Riya, a young entrepreneur, wants to start a handmade soap manufacturing unit. She has identified strong demand in her city. However, she lacks knowledge of government schemes, financial planning, and drafting a business plan. She approaches MSME Development Institute and her local bank. The bank asks for a detailed project report and feasibility study.

Questions:

1. Identify the institutional assistance available to Riya.
 2. What should Riya include in her business plan?
 3. Suggest ways to ensure her business does not fail.
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