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**BACHELOR OF BUSINESS ADMINISTRATION (B.B.A.)/ (071)**  
**B.Sc IN BUSINESS ADMINISTRATION(B.Sc.BA) (755)**  
**BBA IN SPORTS MANAGEMENT (472)**  
**BSC SPORS MANAGEMENT (770)**  
**EXAMINATION: DECEMBER - 2025**  
**SEMESTER - III**  
**Sub.: Basics of Supply Chain & Logistics Management**  
**(BBA23-313/BBA24-313/BSBA24-313/BSC24-313)**

**Date : 19/12/2025****Total Marks : 60****Time: 2.00pm to 4.30pm**

- Instructions:** 1) All questions are compulsory.  
 2) Figures to the right indicate full marks.

**Q. 1. Choose the most appropriate option. (05)**

1. A key role of effective SCM is to reduce total \_\_\_\_\_ and improve overall operational efficiency by minimizing unnecessary movement, waiting, and inventory.
 

|           |            |
|-----------|------------|
| a) Cost   | b) Service |
| c) Labour | d) Waste   |
2. The two main objectives of logistics management are Cost Reduction and \_\_\_\_\_ Improvement (i.e., making goods available when and where needed).
 

|                    |                          |
|--------------------|--------------------------|
| a) Customer number | b) Customer service      |
| c) Customer query  | d) Customer satisfaction |
3. Successful supply chain collaboration requires \_\_\_\_\_ alignment and shared performance metrics among all partners to ensure they work toward a common goal.
 

|               |               |
|---------------|---------------|
| a) Purpose    | b) Finance    |
| c) Incentives | d) Regulatory |
4. E-commerce platforms enhance supply chain \_\_\_\_\_ by providing instant, real-time sales and inventory data that allows companies to react immediately to customer demand fluctuations.
 

|                 |                   |
|-----------------|-------------------|
| a) Transparency | b) Awareness      |
| c) Smoothness   | d) Responsiveness |
5. Compliance risk in global SCM involves the failure to adhere to various national and international \_\_\_\_\_ and environmental standards in the countries where the firm operates.
 

|               |                  |
|---------------|------------------|
| a) Regulatory | b) Certification |
| c) Cultural   | d) Political     |

**Q. 2. State True / False (05)**

1. The Sourcing component of SCM involves both the selection of suppliers and the development of long-term, collaborative relationships with key partners.
 

|         |          |
|---------|----------|
| a) True | b) False |
|---------|----------|
2. The logistics function's most critical contribution to revenue generation is through its ability to provide high-quality After-Sales Support and warranty services.
 

|         |          |
|---------|----------|
| a) True | b) False |
|---------|----------|
3. The core difference between a Lean and Agile supply chain lies in their tolerance for Product Variety: Lean prefers low variety, while Agile excels at high variety.
 

|         |          |
|---------|----------|
| a) True | b) False |
|---------|----------|

