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B.B.A. LL.B. (FIVE YEARS INTEGRATED LAW COURSE)
(SEMESTER PATTERN) CREDIT SYSTEM
EXAMINATION : DECEMBER - 2025
FIRST - SEMESTER

Sub.: Basics of Managerial Economics (BBLW-25-1003)

Date : 05/12/2025	Total Marks : 60	Time: 2.00 pm to 4.30 pm
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Instructions: 1) All questions are compulsory.
2) Figure indicate to the right full marks.

Q. 1. Answer the following question. (15)

A) Define *Managerial Economics*. Explain its nature, scope, and objectives with reference to modern business decision-making.

OR

B) Explain the concept of *Opportunity Cost*. How is it important for managers while taking investment and production decisions?

Q. 2. Answer the following question. (15)

A) Elaborate on the role of managers in business using economic principles for efficient resource allocation.

OR

B) Explain the *Law of Demand* and its exceptions. How does managerial decision-making get affected by demand variations?

Q. 3. Write Short Notes. (any four) (20)

- a) Objectives of Managerial Economics
- b) Theory of Firm
- c) Determinants of Demand
- d) Types of elasticity
- e) Short Run Production Function
- f) Consumer Surplus

Q. 4. Answer the following questions. (10)

A) A firm's demand function is $Q_d = 500 - 5P$ and supply function is $Q_s = -100 + 10P$. Find the equilibrium price and quantity.

OR

B) A monopolist faces the demand curve $P = 100 - 2Q$ and has marginal cost (MC) = 20. Determine the profit-maximizing output and price.