

TILAK MAHARASHTRA VIDYAPEETH, PUNE
BACHELOR OF BUSINESS ADMINISTRATION (B.B.A.)
B.B.A. IN LOGISTICS AND SUPPLY CHAIN MANAGEMENT/
B.B.A. IN AVIATION MANAGEMENT
EXAMINATION: MAY - 2025
SEMESTER - III
Sub.: Project Management (BBA23-AVLS 311)

Date : 28/05/2025

Total Marks : 60

Time: 10.00 am To 12.30 pm

Instructions: 1) All questions are compulsory.
2) Figures to the right indicate full marks.

Q. 1. Choose the most appropriate option. (05)

1. A key constraint in any project is:
a) Reputation
b) Duration
c) Scope, Cost, Time
d) Technology
2. A WBS helps in:
a) Hiring the right personnel
b) Breaking down tasks into manageable sections
c) Scheduling meetings
d) Budget auditing
3. Which organizational structure gives maximum authority to the project manager?
a) Functional
b) Matrix
c) Projectized
d) Divisional
4. The main purpose of PERT is to:
a) Minimize cost
b) Estimate project duration
c) Allocate resources
d) Identify stakeholders
5. Which of the following is *not* an output of project termination?
a) Lessons learned report
b) Budget estimation
c) Final deliverables
d) Staff reassignment

Q. 2. State True / False (05)

1. Project success depends on meeting scope, time, and cost goals.
a) True
b) False
2. Project stakeholders have no influence over project objectives
a) True
b) False
3. Precedence Networks are useful in scheduling project activities.
a) True
b) False
4. Performance analysis only occurs at project initiation.
a) True
b) False
5. Computer tools cannot support project planning.
a) True
b) False

Q. 3. Write Short notes on (Any Three) (15)

1. Constraints and trade-offs in project management
2. Use of numerical methods in project selection
3. Communication strategies in team-based projects
4. Explain Critical Path Method (CPM)
5. Purpose and process of project auditing

Q. 4. Answer in detail (Any Two) (20)

1. Discuss the evolution of project management as a discipline.
2. How do you evaluate and initiate a project using problem selection criteria?
3. Describe how project budgeting and resource analysis are done during scheduling.
4. What are the major components of a project control system?

Q. 5. Case study (15)

Case: A construction project has been delayed due to unexpected resource unavailability. The stakeholders are pressuring the project manager to catch up on lost time.

1. How can the project manager apply Time-Cost Trade-off principles here?
 2. What risk responses could have been planned in advance?
 3. Suggest suitable communication methods to manage stakeholder expectations.
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