

Sub.: Management Concept (BBA23-AVLS 111)

Time: 2.00 pm to 4.30 pm

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Q. 3. Write Short notes on (Any Three) (15)

1. What is span of control? Explain with examples
2. Define and differentiate between formal and informal organization
3. Discuss the important types of organization with examples
4. Explain the nature and scope of control in management with suitable examples
5. Managerial Grid

Q. 4. Answer in detail (Any Two) (20)

1. Discuss the theories of motivation, focusing on Maslow's hierarchy and Herzberg's two-factor theory.
2. Critically evaluate any two theories of management. Explain traditional and modern control techniques with relevant examples.
3. Discuss the key traits that characterize effective leadership in contemporary organizations. Give relevant examples.
4. Elaborate on the types and importance of plans in the planning process and provide examples of each.

Q. 5. Case study (15)

RST Corporation is contemplating a major expansion. Analyze the planning process involved in this strategic decision.

Questions:

1. Outline the steps involved in the planning process for RST Corporation's expansion.
2. Discuss the types of plans that RST Corporation might consider for its strategic expansion.
3. Provide recommendations for effective planning to ensure the success of RST Corporation's expansion initiative