

TILAK MAHARASHTRA VIDYAPEETH, PUNE
MASTER OF BUSINESS ADMINISTRATION (M.B.A.)
EXAMINATION: MAY - 2025
SEMESTER - III
Sub.: Entrepreneurship Development (MBA301)

Date : 24/05/2025**Total Marks : 60****Time: 10.00am to 12.30pm**

Instructions: 1) All questions are compulsory.
 2) Figures to the right indicate full marks.

- Q. 1. Write Short notes on (Any Three) (15)**
1. Technical feasibility in Project Management
 2. Role of ICICI and IDBI in financing a project
 3. Characteristics of a successful entrepreneur
 4. Factors of Internal Environment
 5. Marketing Problems faced by Entrepreneurs
- Q. 2. Answer in detail (Any One) (10)**
1. Discuss the role of State Government in developing Entrepreneurship in India.
 2. Explain the importance of Environmental Analysis with reference to Entrepreneurship?
- Q. 3. Answer in detail (Any One) (10)**
1. Explain the elements of a Business Plan.
 2. How does an entrepreneur go about defining the Business Idea?
- Q. 4. Answer in detail (Any One) (10)**
1. Discuss the Role of Women Entrepreneurs. What problems do they face in India?
 2. What is the difference between an Entrepreneur and an Intrapreneur?
- Q. 5. Case Study (15)**
- Challenges Faced by Women Entrepreneurs in India**
- Background:**
- In India, women entrepreneurs contribute significantly to the economy but face numerous challenges. This case study explores the key issues they encounter.
- Challenges:**
- Access to Finance: Women often struggle to secure funding due to insufficient collateral and biases in lending practices.
- Societal Norms: Traditional gender roles can limit women's mobility and access to networks essential for business growth.
- Skill Gaps: Many women lack access to training and resources needed to develop entrepreneurial skills.
- Work-Life Balance: Balancing business responsibilities with family obligations poses a significant challenge.
- Questions:**
1. What financial challenges do women entrepreneurs face?
 2. How do societal norms affect women entrepreneurs?
 3. What skill gaps exist for women entrepreneurs?