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MASTER OF BUSINESS ADMINISTRATION (M.B.A.)
EXAMINATION: MAY - 2025
SEMESTER - II
Sub.: Legal Aspects of Business (MBA205)

Date : 21/05/2025

Total Marks : 60

Time: 2.00pm to 4.30pm

Instructions: 1) All questions are compulsory.
 2) Figures to the right indicate full marks.

- Q. 1. Write Short notes on (Any Three) (15)**
1. State Consumer Protection Council
 2. One Person Company
 3. Types of Crossing of Cheque
 4. Mistake
 5. Partnership Deed
- Q. 2. Answer in detail (Any One) (10)**
1. Explain in detail Exceptions to the rule 'No Consideration, No Contract'
 2. Write down the Difference between Sale & Agreement to Sell.
- Q. 3. Answer in detail (Any One) (10)**
1. What is Partnership? Explain Characteristics of Partnership.
 2. What is winding up of a company? Explain Modes of Winding Up.
- Q. 4. Answer in detail (Any One) (10)**
1. What is Negotiable Instrument? Explain its Characteristics.
 2. What is Patent? What are the Rights of Patentee?
- Q. 5. Case Study: (15)**

Motorola Electronics, a well-known smartphone manufacturer, launched a new model that was marketed as water-resistant. However, within a few months, several consumers reported that their phones were getting damaged when exposed to water. Upon investigation, it was found that the company exaggerated its claims, and the product was not as water-resistant as advertised. Several consumers filed complaints under the Consumer Protection Act, 2019, citing misleading advertisements, unfair trade practices, and defective goods. The company now faces legal action and reputational damage.

Questions

1. Which consumer rights have been violated, and what legal remedies are available to the affected consumers?
2. How can misleading advertisements affect a company's long-term brand reputation and financial stability?
3. If you were the CEO of Motorola Electronics, how would you handle this crisis to regain consumer trust and avoid legal penalties?