

TILAK MAHARASHTRA VIDYAPEETH, PUNE**MASTER OF BUSINESS ADMINISTRATION (M.B.A.)****EXAMINATION: MAY - 2025****SEMESTER - II****Sub.: Business Research Methodology (MBA201)****Date : 15/05/2025****Total Marks : 60****Time: 2.00pm to 4.30pm**

- Instructions:** 1) All questions are compulsory.
2) Figures to the right indicate full marks.

Q. 1. Write Short notes on (Any Three) (15)

1. Questionnaire
2. Research Proposal
3. ANOVA
4. Methods of Sampling
5. Scaling

Q. 2. Answer in detail (Any One) (10)

1. What is interpretation of data? What are the various techniques of interpretation?
2. Explain in detail contents of a research report.

Q. 3. Answer in detail (Any One) (10)

1. Write the Essential Qualities of a Researcher?
2. which types of Precautions have to take while Framing a Questionnaire?

Q. 4. Answer in detail (Any One) (10)

1. Define Research problem. Write the process of Formulation of the Problem.
2. What is Hypothesis in research? . Write Types of Hypothesis & Characteristics of a Good Hypothesis.

Q. 5. Case study (15)

Out of a total number of 10000 candidates who applied for jobs in a government department 6854 were males ,3146 were graduates and others are non graduates .The number of candidates with some experience was 2623 of whom 1860 were males. The number of male graduates was 2012. The number of graduates with experience was 1093 that includes 323 females.

Questions:

1. Find total number of female workers ?
2. Estimate total number of Non graduates
3. Estimate total number of In-experienced persons