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BACHELOR OF BUSINESS ADMINISTRATION (B.B.A.) (071)
EXAMINATION: MAY- 2025
SEMESTER - VI

Sub.: Entrepreneurship Development Specialization - I (BBA15-612)

Date : 21/05/2025

Total Marks : 60

Time: 10.00 am to 12.30pm

Instructions:

- 1) All questions are compulsory.
- 2) Figures to the right indicate full marks.

Q. 1. Choose the most appropriate option.

(05)

1. The dynamic process of generating incremental _____
 - a) Profit
 - b) wealth
 - c) markets
 - d) All of the above is what is known as entrepreneurship
2. IIE engages in the following activities related to entrepreneurship and small business.
 - a) advertising
 - b) funding
 - c) research and training
 - d) development
3. _____ is an apex advisory group that was established to help with inter institutional connections and coordination for the growth of the SSI sector
 - a) National Small Industries Corporation Ltd. (NSIC),
 - b) Small Industries Development Organization (SIDO),
 - c) SSI Board, and others is a creative method
 - d) Small Industries Service Institute (SISI),
4. The spirit of entrepreneurship brings about _____ that lead to success.
 - a) enthusiasm
 - b) ability to seek entrepreneurial opportunity
 - c) persistence
 - d) All of the above
5. _____ play a key role in the industrialization of developing country.
 - a) Large Scale Industries
 - c) Small Scale Industries
 - b) Multi National Corporations
 - d) None of the above

Q. 2. State True / False

(05)

1. The three main facets of the entrepreneurial triangle are finance and accounting, marketing and sales, and production.
a) True
b) False
2. SFCs were created to create jobs in rural and underdeveloped areas and to support SSI and cottage enterprises outside of major cities.
a) True
b) False
3. If the investment in plant and machinery is less than Rs. 10 Cr, a PRC for SSI will be granted.
a) True
b) False
4. The most significant obstacle to women entrepreneurs in India is thought to be cultural barriers.
a) True
b) False
5. Small businesses complement their larger counterparts.
a) True
b) False

Q. 3. Write Short notes on (Any Three)

(15)

1. MSME
2. NGO and Entrepreneurship Development
3. Social Entrepreneur
4. Project Report
5. Women Entrepreneurs

Q. 4. Answer in detail (Any Two)

(20)

1. List the traits that successful entrepreneurs have in common.
2. Give an explanation of the goals and issues of India's small-scale industries.
3. Describe the key components of the project report in detail.
4. SSI Nature and Characteristics 5) Outside Sources of New Product Concepts.

Q. 5. Case Study

(15)

Small Scale Industries' (SSIs') Obstacles in the Development of Entrepreneurship Small- scale industries, or SSIs, are crucial to a nation's economic development and progress. They are frequently seen as the foundation of the economy since they create jobs, encourage innovation, and support the industrial landscape as a whole. But in spite of their significance, SSIs encounter a number of obstacles that impede their expansion and long-term viability. The issues that SSIs encounter in relation to the development of entrepreneurship are examined in this case study. A young entrepreneur who had just graduated, Mr. Sharma, established a modest manufacturing facility that produced environmentally friendly packaging materials. He faced a number of obstacles in growing his company, even though he had a distinctive product and a clear mission. Let's examine Mr. Sharma's issues and identify ways to resolve them.

Questions :

- 1) What tactics may Mr. Sharma use to get beyond the obstacle of restricted financial access?
 - 2) How can Mr. Sharma deal with the issue of obsolescence in technology?
 - 3) How can Mr. Sharma deal with the issue of a shortage of skilled workers?
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