

TILAK MAHARASHTRA VIDYAPEETH, PUNE
BBA IN HOSPITALITY & TOURISM (BBAHT) (124)
EXAMINATION: MAY 2025
FOURTH SEMESTER

C/CB
60:40

Subject: - Travel and Tourism-III (124406)

Date: 22/05/2025	Total Marks: 60	Time: 10.00 am to 12.30 pm
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Instructions: 1) Each question carries equal marks.
2) Attempt any 06 questions

- Q. 1** A) What are the full names of the following airports in LGW,OSA,NRT,HND,VIE (05)
B) What do you understand by the terms longitude and latitude (05)
- Q. 2** Define tourism product how is the tourism product different from the commodity product? (10)
- Q. 3** A) State the whether the following sentences are True Or False (05)
a) Tourists can see the tourism product before the purchase
b) The ownership of tourism product is not transferred to the tourist
c) The tourist season cannot be extended
d) Political situation and economy of the destination do not have any impact on tourism product.
- B) Explain the concept of Prime Meridian and International Date Line (05)
- Q. 4** A) Explain the effect of seasonality of tourism product (05)
B) Give the importance of the information required of the number of people travelling (05)
- Q. 5** A) What kind of basic information is required from the clients for planning an itinerary? (05)
B) What are the benefits of a group tour (05)
- Q. 6** A) List the basic items included in the costing of a tour (05)
B) Different people have different energy levels comment (05)
- Q. 7** A) Define itinerary planning (05)
B) How does it work out cheaper than regular tours (05)
- Q. 8** Explain the role of intermediaries in manufacturing the tourism product. (10)
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