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MASTER OF COMMERCE (M.COM.)
EXAMINATION: MAY- 2025
FOURTH SEMESTER

Sub: Research Methodology in Business (MCC-412)

Date: 8/05/2025

Total marks: 100

Time: 02.00pm to 5.00pm

Instruction: 1) All questions are compulsory. 2) Figures to the right indicate full marks.

Q. 1. Answer the following questions. (Attempt any Two) (30)

1. What is Research? Explain Characteristics, objectives and nature of research
2. Explain Research Process in Detail.
3. Define Hypothesis. State and Explain Characteristics of Hypothesis.
4. What is interpretation of Data? What are the techniques of interpretation?

Q. 2. Answer the following questions. (Attempt any three) (30)

1. Write down the difference between Social Research and Physical Science Research
2. What is Research Problem? What are the sources of Research Problem?
3. Explain in Detail sampling technique
4. What is Secondary Data? What are the sources of Secondary data Collection?
5. Explain in detail contents of research report.

Q. 3. Write short notes. (Attempt any five) (40)

1. Essential Qualities of researcher
2. Quantitative Research
3. Fundamental Research
4. Primary Data
5. Types of Scales
6. Importance of Research Problem
7. Characteristics of a Good Sample