

TILAK MAHARASHTRA VIDYAPEETH, PUNE
MASTER OF COMMERCE (M. COM.)
EXAMINATION : MAY- 2025
THIRD SEMESTER
Sub: Global Business Environment (MCC-312)

Date: 15/05/2025

Total marks: 100

Time: 10.00 am to 1.00 pm

Instruction: 1) All questions are compulsory. 2) Figures to the right indicate full marks.

Q. 1. Answer the following questions. (Attempt any two) (30)

1. Explain the term "Business Environment" and "Importance of Business Environment.
2. Trace the economic development of India after independence.
3. What Parameters are usually used for analyzing and economy explain.
4. What is Pollution? Explain different types of pollution.

Q. 2 Answer the following questions. (Attempt any three) (30)

1. What is MNC? Explain their growth in India with examples.
2. Describe the Structure of Banking in India.
3. Role of Public, Private and Co-operative banks in India.
4. Explain the importance of privatization.
5. Explain impact of demographic environment on business.

Q. 3 Write short notes. (Attempt any five) (40)

1. International Business Environment
 2. Economic Environment
 3. Technical Environment
 4. Small and cottage industry in India.
 5. Non Banking Institutions in India
 6. Types of Forecasting
 7. Air Pollution and its impact on the society.
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