

TILAK MAHARASHTRA VIDYAPEETH, PUNE
MASTER OF COMMERCE (M.COM)
EXAMINATION: MAY - 2025
THIRD SEMESTER
Sub: Global Business Environment (MCC 312)

Date: 14/05/2025

Total marks: 60

Time: 2.00pm to 4.30pm

Instruction: 1) All questions are compulsory.

2) Figures to the right indicate full marks.

Q. 1 Answer the following questions. (Attempt any two) (32)

1. What is pollutions? Write down different types of pollution
2. Define Natural Environment and its impact on business.
3. What do you mean by environmental analysis?
4. What is money market? Who are the players? What are the instruments used in Money Market.

Q.2 Answer the following questions. (Attempt any two) (16)

1. What is role of Foreign banks in India?
2. Explain the phenomena of Globalization and its impact on the 21st century.
3. Describe the structure of Banking in India.
4. Discuss about various elements of Non-economic Environment.

Q.3 Write short notes. (Attempt any three) (12)

1. Demographic Environment
 2. Environment forecasting
 3. Foreign technology collaboration in India
 4. Air Pollution
 5. Cultural Environment
 6. Non banking institutions in India
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