

TILAK MAHARASHTRA VIDYAPEETH, PUNE
B.A. IN PHOTOGRAPHY
EXAMINATION: DECEMBER - 2024
FIFTH SEMESTER
Sub: Graphics & Visual Image (BAPH 22-5003)

Date: 12/12/2024**Total Marks : 40****Time: 10.00 am to 12.00 pm**

Instruction:*All questions are compulsory.***Q. 1. Descriptive Answer (Any Two)****(20)**

- 1) **Typography in Photoshop:** Describe the process of adding and editing text in Photoshop. Discuss the importance of typography in design, including options such as font styles, text effects (e.g., drop shadow, stroke), and how to warp text for creative effects.
- 2) **Selection Techniques in Photoshop:** Discuss the various selection tools available in Photoshop, such as the Marquee, Lasso, Quick Selection, and Pen tools.
- 3) **Photoshop Layers:** What are layers in Photoshop? Explain their importance in image editing and graphic design.

Q. 2. Write short notes. (Any Two)**(10)**

- 1) What are **layers** in Photoshop, and why are they important?
- 2) Explain the difference between **raster** and **vector** images.
- 3) Describe the function and advantages of the **Pen Tool** in Photoshop.

Q. 3. Open Ended Question**(10)**

In your opinion, how has Photoshop revolutionized the field of graphic design and digital art? Give examples of how it has impacted your own creative process or the industry as a whole.
