

TILAK MAHARASHTRA VIDYAPEETH, PUNE
B.A. IN JOURNALISM & MASS COMMUNICATION
GENERAL/TV JOURNALISM
EXAMINATION: DECEMBER - 2024
FIFTH SEMESTER
Sub: Script Writing for TV & Radio (BATVJ 22-5003)

Date: 12/12/2024	Total Marks : 40	Time: 10.00 am to 12.00 pm
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Instruction:

All questions are compulsory.

Q. 1. Descriptive Answer (Any Two) (20)

- 1) Compare the key elements of scriptwriting for television and radio. How do audience expectations and the medium influence the writing process
- 2) Explain the structure of a compelling TV script. Discuss the role of acts, scenes, and dialogue in building a cohesive narrative.
- 3) Describe the importance of sound design and music in radio scriptwriting. How can these elements enhance storytelling and engagement?

Q. 2. Write short notes. (Any Two) (10)

- 1) Discuss the importance of **character development** in TV and radio scripts.
- 2) 5W1H
- 3) Feature Writing

Q. 3. Open Ended Question (10)

Imagine you are writing a 5-minute radio script to promote a new social campaign about mental health awareness. How would you structure the script? Provide an outline of your creative approach, including key messages, tone, and use of sound effects.
