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MASTER OF COMMERCE (M.COM)
EXAMINATION: DECEMBER- 2024
FOURTH SEMESTER

Sub: Modern Entrepreneurship Development (MCC-411)

Date: 10/12/2024

Total marks: 100

Time: 2.00 pm to 5.00 pm

Instruction: 1) All questions are compulsory.

2) Figures to the right indicate full marks.

Q. 1 Answer the following questions. (Attempt any two) **(30)**

1. Define and explain the role and objectives of EDP [Entrepreneurship Development Programme]
2. Define a business plan .Explain its process
3. Who is an Entrepreneur? Describe any five qualities of successful entrepreneur.
4. Why is an entrepreneurship development program important?

Q. 2 Answer the following questions. (Attempt any three) **(30)**

1. What is on the job and off the job training? Describe importance of training to Employees
2. Write objectives of research and development in entrepreneurship.
3. Explain - The role of a project manager in project management.
4. Problems faced by an entrepreneur in business.
5. Define processes of project management

Q. 3 Write short notes. (Attempt any five) (40)

1. Role of Government in supporting entrepreneur
2. Feedback
3. Project risk management
4. Characteristics of an entrepreneurs
5. TQM
6. Role of trainer
7. Functions of Entrepreneur