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MASTER OF COMMERCE (M.COM)
EXAMINATION: DECEMBER- 2024
THIRD SEMESTER
Sub: Global Business Environment (MCC 312)

Date: 04/12/2024

Total marks: 60

Time: 2.00pm to 4.30pm

Instruction: 1) All questions are compulsory.

2) Figures to the right indicate full marks.

Q. 1 Answer the following questions. (Attempt any two) (32)

1. Study of Business Environment plays an important role. Explain
2. Explain the nature, importance and scope of Global Business Environment.
3. What are the measures taken to control Pollution related to Air, Water and Noise?
4. What is MNC? Explain its role in economic development.

Q.2 Answer the following questions. (Attempt any two) (16)

1. Explain the difference between Public and Private banks
2. Explain the causes of Pollution.
3. Explain PESTEL analysis.
4. Explain Non-Residential Investments and how is it useful for developing economy.

Q.3 Write short notes. (Attempt any three) (12)

1. Role of Capital Market
 2. Importance of Public, Private and co-operative Banks.
 3. Demographic Environment
 4. Globalization
 5. Environment forecasting
 6. Noise pollution
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