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MASTER OF COMMERCE (M.COM)
EXAMINATION: DECEMBER- 2024
FIRST SEMESTER

Sub: Research Methodology (MCC24-104)

Date: 11/12/2024

Total marks: 60

Time: 10.00 am to 12.30 pm

Instruction: 1) All questions are compulsory.

2) Figures to the right indicate full marks.

Q. 1 Answer the following questions. (Attempt any two) (32)

1. Explain Research Process in detail
2. What is meaning of Research? Explain in detail essential qualities of Research and Researcher.
3. Define research report. What are the various contents of Research report?
4. What is questionnaire? How to frame the questionnaire?

Q. 2 Answer the following questions. (Attempt any two) (16)

1. Define Research Design. Explain its features, importance and contents.
2. Explain in detail advantages and disadvantages of Interview Method
3. Define Primary Data. What are the techniques of primary data collection?
4. State importance and limitations of social research.

Q. 3 Write short notes. (Attempt any three) (12)

1. Primary data
 2. Factors Affecting Research Design
 3. Techniques of Interpretation
 4. Secondary Data
 5. Social research
 6. Objectives of Research
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