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BACHELOR OF BUSINESS ADMINISTRATION (B.B.A.)

EXAMINATION: DECEMBER - 2024

SEMESTER - III

Sub.: Information Technology (BBA15-315)

Date : 19/12/2024

Total Marks : 60

Time: 2.00 pm to 4.30pm

Instructions: 1) All questions are compulsory.
2) Figures to the right indicate full marks.

Q. 1. Choose the most appropriate option. (05)

1. _____ view provides you with the structure of your report.
 - a) Design View
 - b) Report View
 - c) Layout View
 - d) Print Preview
2. _____ is a unique identifier for a record.
 - a) Primary Key
 - b) Composite Key
 - c) Foreign Key
 - d) None of these
3. _____ view allows you to see data from the table and add, modify, and delete components of the report.
 - a) Design View
 - b) Report View
 - c) Layout View
 - d) Print Preview
4. _____ is a primary key that is comprised of two or more fields.
 - a) Primary Key
 - b) Composite Key
 - c) Foreign Key
 - d) None of these
5. _____ view allows you to view the data from the table but not to change any layout of the report.
 - a) Design View
 - b) Report View
 - c) Layout View
 - d) Print Preview

Q. 2. State True / False (05)

1. The Zoom Dialog Box allows you to view an entire expression at one time.
 - a) True
 - b) False
2. A table is a collection of information arranged in rows and columns.
 - a) True
 - b) False
3. Expressions are combination of functions, field names, numbers, text, and the operators.
 - a) True
 - b) False
4. A query does not allow you to select and filter data from multiple tables.
 - a) True
 - b) False
5. Query criteria are search conditions used in a query to retrieve specific data.
 - a) True
 - b) False

Q. 3. Write Short notes on (Any Three) (15)

1. Windows Defender
2. Phishing Filter
3. Windows Media Center
4. IP messenger.
5. Windows Firewall

Q. 4. Answer in detail (Any Two) (20)

1. What are the resources of a project?
2. What is download manager?
3. Write a note on project management software.
4. Explain Peer to peer network.

Q. 5. Case study (15)

Blogs

Bloggging is the latest rage in the internet world. It has achieved mass popularity very rapidly. The number of blogs currently online and the range of subjects covered are now so vast that you can easily find yourself reading a blog without realizing it. Even celebrities like Amitabh Bacchan write their own blogs! There are several types of blog, but the most common type is the personal blog. The term “blog” is a contraction of “web log”. It is a sort of a personal diary. In general, blogs have a theme of some kind rather than just rambling and containing what most readers would probably perceive as random thoughts and ideas. There are many alternative forms of personal blogs. Let us take a look at some of them. Information Blog-With this type, you simply provide information about any topic that interests you, and where you have gained sufficient expertise to be able to write with authority on the subject. A typical blog of this type would give information about travelling in some of the more “out of the way” parts of the world. The idea would be to provide truthful background information in a guide style rather than just giving the type of information found in glossy brochures. Review Blog-If you are interested in anything that can be reviewed such as movies, electronic gadgets or music, you can produce a review blog. You can voice your honest opinion of something and then ask for comments from your readers. This helps to give the readers a more balanced view of the things being reviewed. A review site covering something out of the ordinary may be more successful than one that covers a mass market product. Review blogs covering a niche market will enjoy less competition. Problem Blog-A problem blog is one you produce because you have a problem of some kind. It may be a problem with a product or service. The idea is to give others the benefit of your experience and get feedback from others that you may find helpful. For example, if you have recently purchased a new mobile phone handset, and are somewhat dissatisfied with its performance, you can write about it on your blog. While writing such blogs, it is important to adhere to facts and avoid exaggeration. Debate Blog-This type is useful for having intellectual arguments on various topics. But it is important to keep the arguments less heated and the topics should be non-controversial.

Questions:

1. Explain the concept of Blogs.
 2. Describe Information blog.
 3. What is problem blog?
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