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MASTER OF BUSINESS ADMINISTRATION (M.B.A.)
EXAMINATION: DECEMBER- 2024
SEMESTER - III
Sub.: Entrepreneurship Development (MBA301)

Date : 12/12/2024**Total Marks : 60****Time: 10.00am to 12.30pm**

- Instructions:** 1) All questions are compulsory.
 2) Figures to the right indicate full marks.

Q. 1. Write Short notes on (Any Three) (15)

1. Characteristics of a successful entrepreneur
2. Factors of External Environment
3. Management Feasibility
4. Finance from Commercial Banks
5. District Industries Centre

Q. 2. Answer in detail (Any One) (10)

1. Explain in detail the difference between an Entrepreneur and an Intrapreneur.
2. Explain the role of State Government in developing Entrepreneurship in India.

Q. 3. Answer in detail (Any One) (10)

1. What is the Role of Women Entrepreneurs? What problems do they face in India?
2. State the obvious and traditional reasons why Entrepreneur fails?

Q. 4. Answer in detail (Any One) (10)

1. What are Export Oriented Units? Briefly explain how the EXIM Policy governs the setting up of EOUs.
2. What is Environmental Analysis with reference to Entrepreneurship?

Q. 5. Case Study (15)

Mrs. Joshi is an enthusiastic woman working in a government office. Although she is not happy with her assignment and nature of work. She is still continuing in the post as she needs the job. She is strongly contemplating doing something separately as a hobby that would give her some sense of satisfaction. Mrs. Joshi has excellent communication skills and is good at mobilizing people, bringing them together, and organizing various events. She also has tremendous patience to cope with uncertainties and risks that are inherent in new projects. She also has a strong desire to help people who are in problem. Since she doesn't want to waste her time in gossiping, she wants to do some on her own. But she does not know what to do.

Questions:

1. Do you find any entrepreneurial qualities in Mrs. Joshi?
2. If she start event management venture; what problems she might face?
3. What are the various governmental schemes available for her.