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MASTER OF BUSINESS ADMINISTRATION (M.B.A.)
EXAMINATION: DECEMBER- 2024
SEMESTER - I

Sub.: Business Research Methodology (MBA24-105)

Date : 17/12/2024

Total Marks : 60

Time: 10.00am to 12.30pm

Instructions: 1) All questions are compulsory.
 2) Figures to the right indicate full marks.

Q. 1. Write Short notes on (Any Three) (15)

1. Research Report
2. Types of research questionnaire questions
3. Research process
4. Basic types of research
5. Types of Sampling

Q. 2. Answer in detail (Any One) (10)

1. What is Secondary data? What are the sources of secondary data collection?
2. What is parametric and non parametric test? Explain with one example from each?

Q. 3. Answer in detail (Any One) (10)

1. Write types of data .What are the different types of data collection methods ?
2. Define sampling .Write different types of sampling.

Q. 4. Answer in detail (Any One) (10)

1. What is Hypothesis .Write types of hypothesis testing methods .
2. Define research proposal ? What are its contents?

Q. 5. Case study (15)

Out of a total number of 10000 candidates who applied for jobs in a government department 6854 were males ,3146 were graduates and others no graduates .The number of candidates with some experience was 2623 of whom 1860 were males. The number of males graduates was 2012. The number of graduates with experience was 1093 that includes 323 females –

Questions:

1. Find total number of Female workers.
2. Find total number of Non graduates
3. Estimate total number of In-experienced persons.