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MASTER OF COMMERCE (M.COM)
EXAMINATION :DECEMBER 2023
FOURTH SEMESTER

Sub: Modern Entrepreneurship Development (MCC-411)

Date:12/12/2023

Marks: 60

Time:2.00 pm to 4.30 pm

Instructions:

- 1) All questions are compulsory.
- 2) Figures to the right indicate full marks.

Q.1 Answer the following questions. (Attempt any two) (32)

- 1 Define training. Explain on-the-job and off-job training.
- 2 Define Business Plan. Explain its process.
- 3 Explain Entrepreneurship Development Program along with its objectives.
- 4 Who is an entrepreneur? Explain different types of qualities to become successful.

Q.2 Answer the following. (Attempt any one) (08)

- 1 What are the problems faced by entrepreneurs in starting a new business?
- 2 Explain - The role of a project manager in project management.
- 3 Importance of government in supporting entrepreneurship.

Q.3 Write short notes. (Attempt any two) (10)

- 1 Just in Time Process
- 2 Risk analysis
- 3 Total Quality Management
- 4 Feedback

Q.4 Select the Correct Alternatives. (Attempt Any Ten) (10)

- 1 Feedback can be written or _____
 - a) Oral
 - b) Verbal
 - c) Tangible
 - d) None of these
- 2 The program or project evaluation review technique, commonly abbreviated as _____
 - a) PERT
 - b) PRTE
 - c) PTRE
 - d) None of these
- 3 CPM stands for _____
 - a) Critical path ways
 - b) Critical Path Method
 - c) Critical path modes
 - d) Critical perfect modes
- 4 JIT stands for _____
 - a) Join India Tours
 - b) Just In Thought
 - c) Just In Time
 - d) None of these
- 5 NGO stands for _____
 - a) Not Going office
 - b) Non-governing options
 - c) Never give off
 - d) Non-government organization
- 6 The concept of entrepreneurship has been developed since _____ century.
 - a) 18th
 - b) 19th
 - c) 20th
 - d) 17th

- 7 In _____ economics, entrepreneurs play an important role in the development of the economy.
- | | |
|-----------------|---------------|
| a) Socialist | b) skill |
| c) Capitalistic | d) Confidence |
- 8 The objective of every entrepreneur is to establish _____
- | | |
|------------|-------------|
| a) Job | b) School |
| c) Venture | d) Business |
- 9 SWOT analysis stands for threats, opportunities, Weaknesses and _____
- | | |
|-------------|-------------|
| a) Time | b) Soft |
| c) Organize | d) Strength |
- 10 MBO stands for _____
- | | |
|----------------------------|----------------------------|
| a) Money –Bank- Option | b) Management By Options |
| c) Monetary Buying Options | d) Management by Objective |
- 11 PPM stands for _____
- | | |
|---------------------------------|---------------------------|
| a) Price Payment Mode | b) Petrol Pipe Management |
| c) Project Portfolio Management | d) None of these |
- 12 Training improves _____
- | | |
|---------------|--------------|
| a) Efficiency | b) Knowledge |
| c) Creativity | d) Idea |
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