

**TILAK MAHARASHTRA VIDYAPEETH, PUNE**  
**BACHELOR OF COMPUTER APPLICATIONS (B.C.A.)**  
**EXAMINATION : DECEMBER- 2023**  
**SEMESTER - IV**

**Sub: Principles and Practice of Management (PPM-II)(BCA 441-20)**

**Date : 20/12/2023**

**Total Marks :60**

**Time: 2.00 pm To 4.30 pm**

**Instructions:**

1. All questions are compulsory unless and otherwise stated.
2. Bold figures to the right of every question are the maximum marks for that question.
3. Candidates are advised to attempt questions in order.
4. Answers written illegibly are likely to be marked zero.
5. Use of scientific calculators, Log tables, Mollier Charts is allowed.
6. Draw neat and labeled diagrams wherever necessary.

**Q.1. Fill in the blanks.**

**(5)**

1. \_\_\_\_\_ is based on fear.
  - a) Positive motivation
  - b) Negative motivation
  - c) Financial motivation
  - d) Non-financial motivation
2. \_\_\_\_\_ relate to love, affection & belonging & social security.
  - a) Physiological needs
  - b) Safety needs
  - c) Social needs
  - d) Esteem needs
3. \_\_\_\_\_ is not associated with monetary rewards.
  - a) Positive motivation
  - b) Negative motivation
  - c) Financial motivation
  - d) Non-financial motivation
4. \_\_\_\_\_ includes achievement of respect & status.
  - a) Physiological needs
  - b) Safety needs
  - c) Social needs
  - d) Esteem needs
5. In \_\_\_\_\_ the members expect the leader to keep them informed on relevant tasks.
  - a) Supportive leadership
  - b) Participative leadership
  - c) Directive leadership
  - d) All of these

**Q.2. State True/False.**

**(5)**

1. Communication is a continuous and thinking process dealing with the transmission and interchange with understanding of ideas, facts and course of action.
2. Ethics reflect morale duty and obligation.
3. Stress is a feeling experienced by an individual at the home or work
4. Communication does not help in exchanging ideas and information.
5. If the information is not understood communication cannot take place.

**Q.3. Answer the following. (Solve any 5)**

**(10)**

1. What is the followers theory?
2. Define Supportive leadership.
3. What is Free-rein style?
4. State definition of recruitment given by Flipppo.
5. Define training.
6. What is Country club leadership?

**Q. 4. Answer the following in detail. (Solve any 6) (30)**

1. Explain various features of communication.
2. What are the merits and demerits of Fredrick Herzberg's two factor theory?
3. Explain Maslow's need of hierarchy theory.
4. Describe Equity theory.
5. What is the importance of Morale?
6. Explain the features of leadership.
7. Describe Trait theory.

**Q. 5. Answer the following in detail. (Solve any 1) (10)**

1. Write a note on nature of direction.
  2. Explain principles for effective communication.
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